



City Council Agenda Item Report

FROM: Nicole Bredeweg

MEETING DATE: October 08, 2025

SUBJECT: Oval Beach

DESCRIPTION:

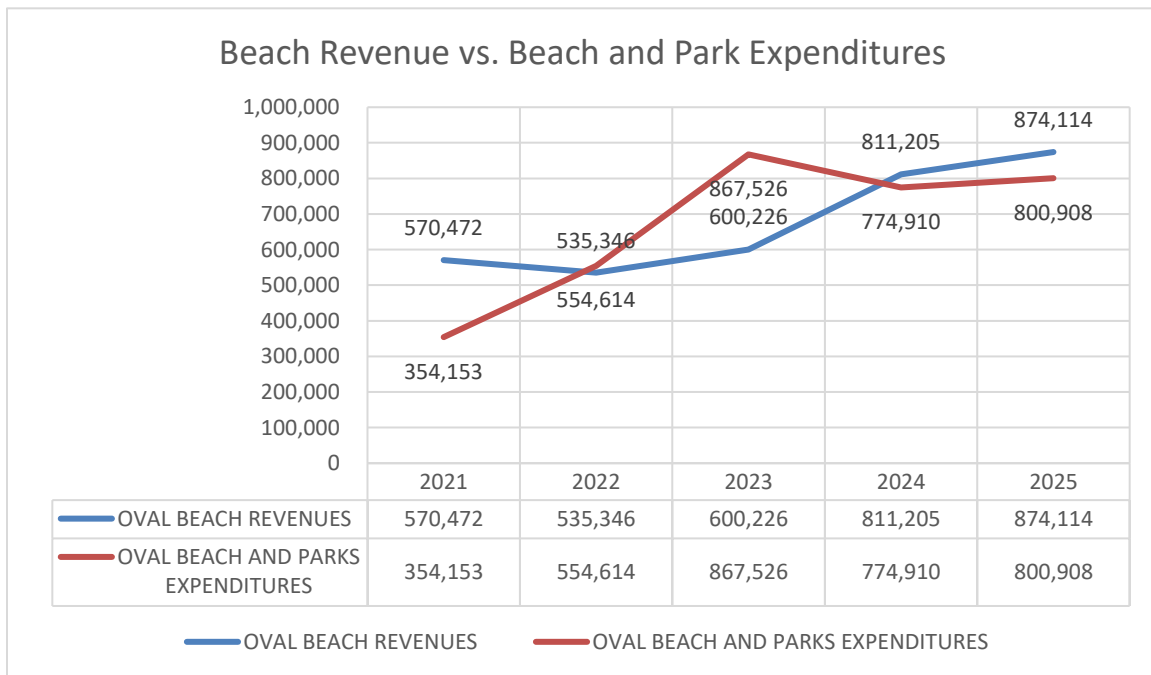
Attached are reports on daily & season passes (property owners & non-residents) passes along with financial costs for Oval Beach & City Parks over the last five calendar years. I've added the concession numbers, as well, for last year and this year.

**Oval Beach /
Saugatuck Harbor
Natural Area**



**2025 Season
Financial Report**

2022 Season Sales	2023 Season Sales	2024 Season Sales	2025 Season Sales
43,338 daily passes (\$8?)	49,118 daily passes (\$10)	43,731 daily passes (\$15)	49,260 daily passes (\$15)
1,939 season passes (non-resident)	1,930 season passes (non-resident - \$50)	2,014 season passes (non-resident - \$75)	1,686 season passes (non-resident - \$75)
400 season passes (resident)	375 season passes (resident)	419 season passes (resident - \$20)	435 season passes (resident - \$20)



Park expenses cover four restrooms, Wicks, Willow, Coghlin, Peterson Preserve, Jones, Cook, Village Square, and Mt. Baldhead Park. The expenditures incorporate the estimated restroom project costs, which is in process. Revenue rose thanks to a gorgeous summer and higher attendance. Visitor behavior shifted toward daily-ticket purchases versus season-pass sales.

GL NUMBER	DESCRIPTION	2021	2022	2023	2024	2025
GATE AND PARKS						
Fund 101 - GENERAL FUND						
Dept 751 - PARKS & RECREATION						
101-751-702.000	SALARY/WAGES	64,710.00	77,552.00	89,019.00	89,422.00	46,396.00
101-751-720.000	FRINGE BENEFITS	28,808.00	35,328.00	43,597.00	39,420.00	23,265.00
101-751-730.000	SUPPLIES	15,560.00	27,350.00	36,747.00	30,067.00	23,685.00
101-751-801.000	CONTRACTUAL SERVICES	8,562.00	10,219.00	39,536.00	28,065.00	18,833.00
101-751-819.000	CHAIN FERRY REPAIRS	419.00	-	1,107.00	-	6,057.00
101-751-900.000	PRINTING & PUBLISHING	-	187.00	263.00	-	-
101-751-913.000	INSURANCE	2,400.00	2,500.00	2,575.00	3,553.00	3,701.00
101-751-920.000	UTILITIES	25,333.00	25,262.00	29,715.00	29,070.00	24,314.00
101-751-928.000	TRASH	6,752.00	12,455.00	16,367.00	24,933.00	3,187.00
101-751-930.000	REPAIRS & MAINTENANCE	7,963.00	32,723.00	26,665.00	19,030.00	9,655.00
101-751-946.000	EQUIPMENT RENTAL	42,931.00	43,822.00	48,298.00	67,384.00	26,798.00
101-751-960.000	SIGNS	556.00	-	360.00	90.00	90.00
101-751-970.000	CAPITAL OUTLAY	3,750.00	44,550.00	265,958.00	114,733.00	24,460.00
Total Dept 751 - PARKS & RECREATION		(207,744.00)	(311,948.00)	(600,207.00)	(445,767.00)	(210,441.00)
Dept 756 - OVAL BEACH						
101-756-702.000	SALARY/WAGES	79,632.00	113,249.00	134,137.00	147,425.00	121,298.00
101-756-720.000	FRINGE BENEFITS	18,219.00	46,154.00	28,691.00	31,042.00	24,611.00
101-756-730.000	SUPPLIES	8,182.00	16,259.00	9,716.00	24,821.00	24,595.00
101-756-801.000	CONTRACTUAL SERVICES	9,273.00	12,473.00	18,203.00	22,946.00	16,588.00
101-756-850.000	TELEPHONE	1,931.00	2,217.00	2,238.00	3,267.00	2,818.00
101-756-860.000	EDUCATIONAL TRAINING	492.00	1,000.00	1,150.00	1,924.00	521.00
101-756-900.000	PRINTING & PUBLISHING	1,554.00	1,782.00	1,757.00	1,975.00	2,453.00
101-756-913.000	INSURANCE	3,800.00	4,000.00	2,798.00	3,336.00	5,801.00
101-756-920.000	UTILITIES	4,775.00	9,246.00	13,219.00	7,265.00	8,521.00
101-756-930.000	REPAIRS & MAINTENANCE	5,529.00	8,329.00	5,685.00	6,182.00	14,341.00
101-756-946.000	EQUIPMENT RENTAL	12,668.00	25,845.00	28,468.00	48,003.00	40,484.00
101-756-960.000	SIGNS	354.00	2,112.00	-	118.00	327.00
101-756-970.000	CAPITAL OUTLAY	-	-	21,257.00	30,839.00	109.00
**NOTE: MT BALDHEAD RESTROOM COMING SOON						328,000.00
Total Dept 756 - OVAL BEACH		(146,409.00)	(242,666.00)	(267,319.00)	(329,143.00)	(590,467.00)
Fund 101 - GENERAL FUND						
TOTAL OVAL BEACH REVENUES		570,472.00	535,346.00	600,226.00	811,205.00	874,114.00
TOTAL OVAL BEACH AND PARKS EXPENDITURES		(354,153.00)	(554,614.00)	(867,526.00)	(774,910.00)	(800,908.00)
NET OF REVENUES & EXPENDITURES		216,319.00	(19,268.00)	(267,300.00)	36,295.00	73,206.00

CONCESSIONS:

Dept 758 - OVAL CONCESSION						
101-758-702.000	SALARY				39,933.00	32,574.00
101-758-720.000	FRINGE BENEFITS				3,256.00	3,030.00
101-758-730.000	SUPPLIES				51,336.00	40,021.00
101-758-801.000	CONTRACTUAL SERVICES				4,019.00	2,333.00
101-758-850.000	TELEPHONES				85.00	-
101-758-860.000	EDUCATIONAL TRAINING				-	235.00
101-758-930.000	REPAIRS & MAINTENANCE				350.00	268.00
Total Dept 758 - OVAL CONCESSION		-	-	-	98,979.00	78,461.00
TOTAL OVAL CONCESSION REVENUES					99,587.00	97,694.00
TOTAL OVAL CONCESSION EXPENDITURES					(98,979.00)	(78,461.00)
NET OF REVENUES & EXPENDITURES		-	-	-	608.00	19,233.00

COMBINED OPERATIONS

TOTAL REVENUES	570,472.00	535,346.00	600,226.00	910,792.00	971,808.00
TOTAL EXPENDITURES	(354,153.00)	(554,614.00)	(867,526.00)	(873,889.00)	(879,369.00)
NET OF REVENUES & EXPENDITURES	216,319.00	(19,268.00)	(267,300.00)	36,903.00	92,439.00