

Comprehensive Plan Draft Outline

- Introduction
 - Why Plan?
 - What is a Master Plan?
 - Legal Basis
 - Relationship to Zoning
 - Planning Area
 - How to Use This Plan
 - Who Will Use This Plan?
 - Community Engagement
 - Public Participation Process
 - Survey Results
 - Focus Groups
 - Stakeholder Interviews
 - Community Visioning
 - Community Vision
 - Vision Statement
 - Desired Outcomes
 - Planning Principals
- Understanding Saugatuck
 - History & Evolution
 - Indigenous History
 - Maritime Heritage
 - Resort Community Development
 - Arts & Cultural Legacy
 - Population & Demographics
 - Population Trends

- Age Distribution
 - Seasonal Population
 - Household Composition
- Economic Profile
 - Employment
 - Tourism Economy
 - Local Businesses
 - Regional Context
- Housing Profile
 - Housing Stock
 - Housing Affordability
 - Homeownership
 - Vacancy Rates
 - Seasonal Homes
 - Short-Term Rentals
 - Accessory Dwelling Units
- Community Character
 - Existing Land Use
 - Character Analysis
 - Neighborhood Analysis
 - Commercial Areas
 - Waterfront Areas
 - Urban Design & Sense of Place
 - Community Character
 - Building Form
 - Public Spaces
 - Transition Zones/Gateways

- Wayfinding
- Historic Preservation
 - Historic Resources
 - Historic District
 - Preservation Goals
- Housing & Neighborhoods
 - Existing Conditions
 - Key Challenges
 - Workforce Housing
 - Housing Diversity
 - Aging Population
 - Goals & Strategies
- Mobility & Connectivity
 - Streets
 - Sidewalks
 - Bicycle Facilities
 - Transit
 - Parking
 - Water Transportation
 - Regional Connectors
 - (Focus Areas)
 - Summer Congestion
 - Downtown Parking
 - Pedestrian Safety
 - Non-Motorized Connectivity
- Natural Environment & Resiliency
 - Water Resources

- Kalamazoo River
 - Lake Michigan
 - Wetlands
- Natural Features
 - Tree Canopy
 - Open Space
 - Wildlife Habitat (deer)
- Climate Resiliency
 - Flooding
 - Shoreline Impacts
 - Infrastructure Resilience
- Sustainability
- Parks, Recreation, & Waterfront
 - Parks System
 - Public Access
 - Waterfront Character
 - Harbor & Marina Areas
 - Trails
 - Recreational Opportunities
- Community Facilities & Services
 - Public Safety
 - Utilities
 - Schools
 - Municipal Facilities
 - Future Service Needs
- Regional Partnerships
 - Tri-Community Relationship

- Regional Housing Efforts
 - Transportation Partnerships
 - Economic Development Partnerships
 - Shared Services
- Future Land Use Plan
 - Planning Framework
 - Future Land Use Categories
 - Each Category:
 - Purpose
 - Character Description
 - Appropriate Uses
 - Development Expectations
 - Opportunity Areas
 - Downtown
 - Blue Star Corridor
 - Waterfront
 - Gateway/Transition Areas
 - Residential Neighborhoods
- Action Plan
 - Goals
 - Housing
 - Mobility
 - Environment
 - Economic Vitality
 - Waterfront
 - Community Character
 - Implementation Matrix

Action	Priority	Lead Agency	Timeframe
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- Measuring Success

- Indicators:

- Housing Units Created
 - Sidewalk Miles Added
 - Tree Canopy Coverage
 - Year-Round Population Trends
 - Housing Affordability
 - Waterfront Access Improvements