



Welcome to the City of Saugatuck's Master Plan Community Meeting

Note- text not final

Please sign in and give us your thoughts on the future of the City.

What is a Master Plan?

- » The long-range plan guides growth, preservation, investment, and future land use decision-making in the City.
- » The planning process intends to capture and document the vision of the City's citizens, stakeholders, and officials.
- » The plan ensures appropriate land use to protect public health and safety and promote the general welfare of City residents, visitors, workers, and business owners.

What will be in the Plan?

- » A general inventory of community assets and needs.
- » Demographic information concerning population, economics, and housing.
- » A summary of public input and involvement.
- » An assessment of land use, housing, natural resources, transportation, and economics.
- » The "Future Land Use Map."
- » Goals, principles, and action steps.

Why are we here tonight?

- » This is a kickoff event for the Master Plan process.
- » This is your community and your plan!
- » Tell us about your thoughts and concerns regarding the future of the City.
- » Also, please take the community survey here: <https://www.surveymonkey.com/r/saugatuckplan>



Follow Our Project Updates Here:

<https://www.saugatuckcity.com/planningzoninghdc.html>



QUICK FEEDBACK

2

Complete the statements with your first, quick, and intuitive answers.

In Saugatuck...

I love...	I want more of...	I want less of...



QUICK FEEDBACK

3

Provide your first, quick, and intuitive answers.

How should Saugatuck look in 25 years?

Same? What in particular?	Different? If so, how?

YOUR PRIORITIES- TOPIC AREAS



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Place a dot next to the top three (3) priorities that you feel are the most important to address in the Master Plan. What else should be addressed?

Priorities	Most Important to Me	What Else is Important?
A lively, strong, and appealing downtown that keeps its small-town charm		
Environmental sustainability and resiliency		
Safe and accessible sidewalks, crosswalks, and pathways for pedestrians and cyclists		
A welcoming and inclusive community		
Affordable/workforce housing		
Year-round, residential community		
Economic development, tourism, and support for local businesses		
Residential growth and development		
A strong cultural and arts community		



YOUR PRIORITIES- SAUGATUCK BUCKS

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**You have 5 Saugatuck Bucks! How would you spend your money? All in one? Across a few?
(note- invest in the jars in front of board and add comments to the board)**

Streets	Parks	Sidewalks/ Paths	Waterfront Access	Public Art	Downtown Improvements	What else?

PRESERVE/ENHANCE/TRANSFORM



Place a dot corresponding to where the City of Saugatuck should preseve, enhance, or transform.

Note- this may be 2-3 zoomed-in maps
(definitions to be provided)

- = Preserve
- = Enhance
- = Transform



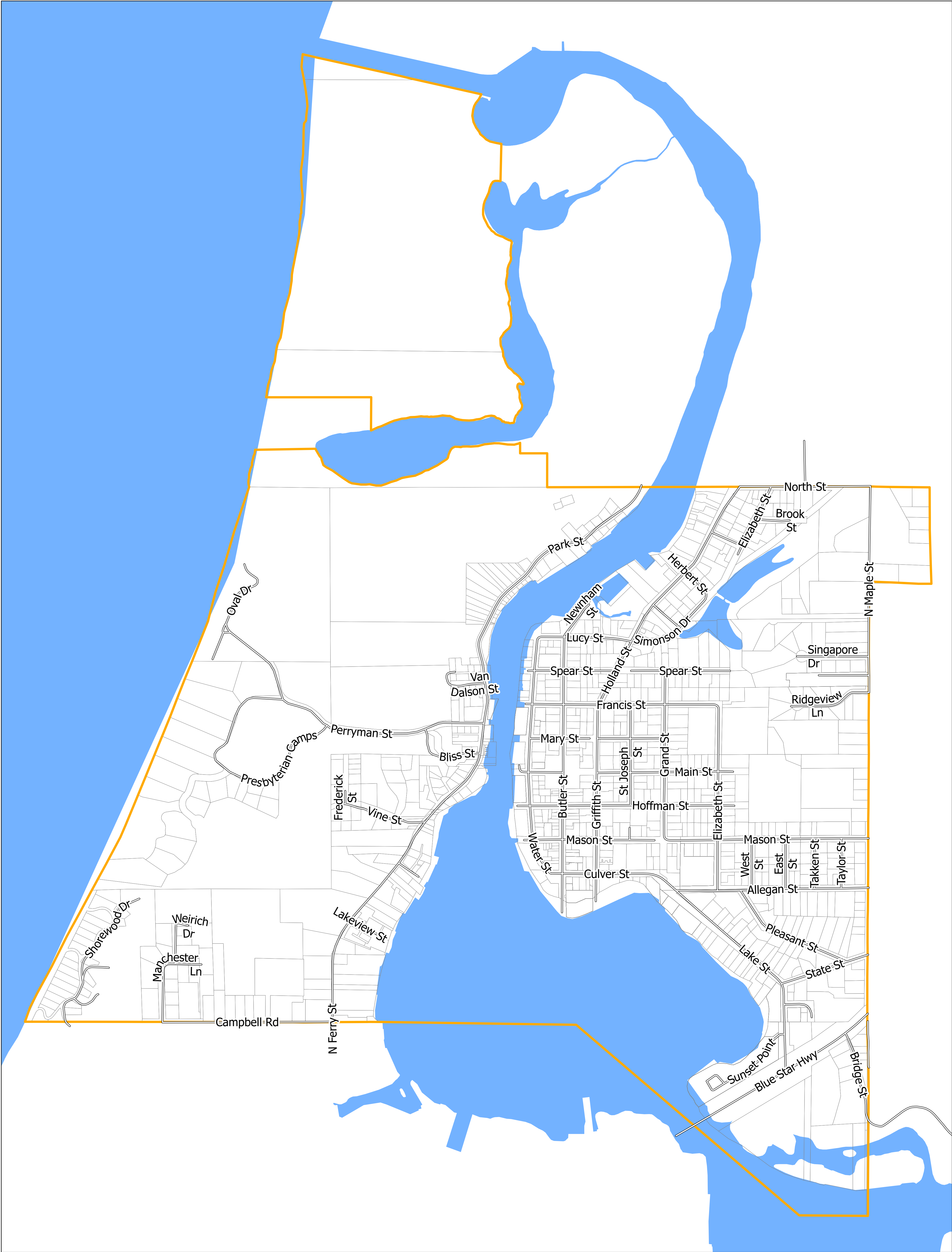
MOBILITY AND CONNECTIVITY



Indicate areas where improvements are needed for general mobility (by foot, bike, wheelchair, car, etc.)

Note- this may be 2-3 zoomed-in maps

- = Sidewalks/Paths
- = Crosswalks
- = Intersections
- = Streets





SMALL-TOWN CHARM

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How do you define small-town charm? What gives the City a small-town feel?
Place a dot next to the top three (3).

Note- photo board
under consideration

Arts and culture		What else? Add a post-it note.
Walkable downtown/ neighborhoods		
"Mom and pop" local shops		
Historic preservation efforts		
Community events and knowing your neighbors		
Knowing your elected officials		
Quaint, smaller-scale cottages and homes		
No "franchise" architecture		



GENERAL COMMENTS

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What else is on your mind about the future of the City?