



## City Council Agenda Item Report

**FROM:** Ryan Cummins, City Manager

**MEETING DATE:** August 6, 2025

**SUBJECT:** Review of Master Plan Survey Questions

**DESCRIPTION:**

City Council established a master plan update as a priority for fiscal year 2025/2026. With the assistance of our consulting planner, David Jirousek, the Planning Commission has spent several meetings developing the attached survey questions to kick off that work.

The Planning Commission has worked to condense the number of questions and believes all of the questions will help inform their work. Mr. Jirousek advised that SurveyMonkey estimates it will take a person 30 minutes to complete the survey. I have concerns that the length of time to complete the survey may be a deterrent.

The Planning Commission is also planning to hold an open house at the end of September to have attendees review various information boards and provide feedback as well.

**BOARD/COMMISSION REVIEW:**

The Planning Commission assisted in drafting and recommending the attached questions.

**BUDGET ACTION:**

None at this time.

**LEGAL REVIEW:**

N/A at this time.

**SAMPLE MOTION:**

N/A. Workshop discussion and review.



## City of Saugatuck Master Plan Community Survey (Draft)

### 1. Welcome to the survey!

**The City of Saugatuck has begun the process of updating its Master Plan. Per state statute, the plan is reviewed every five years, and it serves as a guide for future growth, preservation, investment, and land use decisions in the City. The planning process is designed to capture and document the vision of Saugatuck's residents and community leaders.**

**Please take the time to share your opinions and perspective with us. Your input will provide valuable insight into the community's priorities and aspirations. Please note that this survey may take up to 30 minutes to complete.**

**Thank you in advance for your participation.**



## City of Saugatuck Master Plan Community Survey (Draft)

### 2. Participant Demographics

**Please tell us about yourself and your background.**

1. What is your age?

- ☐ Under 18 years
- ☐ 19-39 years
- ☐ 40-59 years
- ☐ 60 and over years

2. What is your race/ethnicity? Note: Providing this information is optional. Your individual responses are strictly confidential and will only be reported in aggregate. Data will not be used for any discriminatory purpose. Categories are based on U.S. Office of Management and Budget (OMB) Statistical Policy Directive No. 15 (March 28, 2024).

- ☐ Native American or Alaska Native - Individuals with origins in any of the original peoples of North, Central, and South America.
- ☐ Asian - Individuals with origins in any of the original peoples of Central or East Asia, Southeast Asia, or South Asia.
- ☐ Black or African American - Individuals with origins in any of the Black racial groups of Africa.
- ☐ Hispanic or Latino - Individuals of Mexican, Puerto Rican, Salvadoran, Cuban, Dominican, Guatemalan, and other Central or South American or Spanish culture or origin.
- ☐ Middle Eastern or North African - Individuals with origins in any of the original peoples of the Middle East or North Africa.
- ☐ Native Hawaiian or Other Pacific Islander - Individuals with origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- ☐ White - Individuals with origins in any of the original peoples of Europe.
- ☐ I prefer not to respond

3. What is your gender? Note: Providing this information is optional. Your individual responses are strictly confidential and will only be reported in aggregate. Data will not be used for any discriminatory purpose.

- ☐ Female
- ☐ Male
- ☐ Other
- ☐ I prefer not to respond

4. Do you identify as a member of the LGBTQ+ community? LGBTQ+ is an acronym for lesbian, gay, bisexual, transgender, and queer. The Q generally stands for queer when LGBTQ organizations, leaders, and media use the acronym. In settings offering support for youth, it can also stand for questioning. LGBT and LGBTQ+ are also used, with the + added in recognition of all non-straight, non-cisgender identities. Note: Providing this information is optional. Your individual responses are strictly confidential and will only be reported in aggregate. Data will not be used for any discriminatory purpose.

- ☐ Yes
- ☐ No
- ☐ I prefer not to answer

5. In what category is your profession, or what was your professional background if retired?

- ☐ Agriculture / Natural Resources
- ☐ Construction / Trades
- ☐ Education / Training
- ☐ Healthcare / Human Services
- ☐ Business / Finance / Law
- ☐ Real Estate
- ☐ Government / Public Sector
- ☐ Manufacturing / Industry
- ☐ Technology / Engineering
- ☐ Arts / Media / Communications
- ☐ Retail / Service Industry
- ☐ Other (please specify)

- ☐ None of the above

6. Where do you currently travel for work?

- ☐ City of Saugatuck
- ☐ The tri-communities area (Saugatuck, Douglas, or Saugatuck Township)
- ☐ Allegan County, but outside of the tri-communities area (Saugatuck, Douglas, or Saugatuck Township)
- ☐ Outside of Allegan County
- ☐ Not applicable



## City of Saugatuck Master Plan Community Survey (Draft)

### 3. Participant Residency Information

**Please tell us about your interest in the City of Saugatuck and your residency.**

7. What is your interest in the City of Saugatuck? Choose as many as applicable.

- ☐ I am a full-time or part-time resident of the City of Saugatuck
- ☐ I work in the City of Saugatuck
- ☐ I own property in the City of Saugatuck
- ☐ I own a business in the City of Saugatuck
- ☐ I am a tourist or visitor
- ☐ Other (please specify)

8. Describe your residency.

- ☐ A full-time/primary home resident of the City of Saugatuck (principal residence)
- ☐ A part-time/second home resident of the City of Saugatuck
- ☐ A resident of Douglas
- ☐ A resident of Saugatuck Township
- ☐ A resident of Allegan County, MI, but outside of the tri-communities area (Saugatuck, Douglas, or Saugatuck Township)
- ☐ A resident outside of Allegan County, MI

9. If a full-time or part-time resident of the City of Saugatuck, where do you live?



- ☐ Area 1: Lake Michigan Waterfront and Dunes Area
- ☐ Area 2: West of River Near Campbell Street
- ☐ Area 3: West of River Near Vine and Park Streets
- ☐ Area 4: East of River- Downtown
- ☐ Area 5: East of River- "On the Hill"
- ☐ Area 6: East of River- Lake Street Area
- ☐ None of the above- I am not a full-time or part-time resident of the City of Saugatuck.

10. If a full-time or part-time resident of the City of Saugatuck, on what street is your residence? Please do not indicate your address number.

11. If a full-time or part-time resident of the City of Saugatuck, how long have you lived here?

- ☐ 0-2 years
- ☐ 2-5 years
- ☐ 6-10 years
- ☐ 11-20 years
- ☐ Over 20 years
- ☐ None of the above- I am not a full-time or part-time resident of the City of Saugatuck.

12. If a full-time or part-time resident of the City of Saugatuck, describe your home.

- ☐ Single-family home (detached- not connected to any other unit)
- ☐ Attached home (duplex or townhome)
- ☐ Apartment or multi-family building
- ☐ Apartment attached to or above commercial space
- ☐ Guest or in-law suite (secondary to a main home on the lot)
- ☐ Other (please specify)

- ☐ None of the above- I am not a full-time or part-time resident of the City of Saugatuck.

13. If part-time resident, do you plan to become a full-time resident of the City of Saugatuck?

- ☐ Yes
- ☐ No
- ☐ None of the above- I am not a part-time resident of the City of Saugatuck.

14. If a full-time or part-time resident of the City of Saugatuck, what are your primary reasons for living here? Choose as many reasons as you wish.

- ☐ Safety
- ☐ Small town character
- ☐ A welcoming, diverse, and inclusive community
- ☐ Recreation
- ☐ Rivers and Lake Michigan
- ☐ Arts and culture
- ☐ Schools
- ☐ Nature
- ☐ Close to family
- ☐ Close to work
- ☐ Close to shopping and restaurants
- ☐ Other (please specify)

- ☐ None of the above- I am not a full-time or part-time resident of the City of Saugatuck.

15. If you are a full-time or part-time resident of the City of Saugatuck, and you were to move elsewhere, what would be the main reasons? Choose as many reasons as you wish.

- ☐ Employment opportunities
- ☐ Lower cost of living (rent or mortgage)
- ☐ Lower taxes
- ☐ To meet the needs of an aging family (single-story, senior living, or condominium development)
- ☐ Desire to live in a bigger city
- ☐ Need for more living space
- ☐ To have more access to goods and services (retail, services, healthcare, etc.)
- ☐ Warmer climate
- ☐ Desire for a more rural area, more property
- ☐ To be closer to family
- ☐ Preference for a different school district
- ☐ To find a more recently built house
- ☐ To find a small home
- ☐ To find a different community character
- ☐ Other (please specify)

- ☐ None of the above- I am neither a full-time nor a part-time resident of the City of Saugatuck.

16. If you are a full-time or part-time resident of the City of Saugatuck, and if you were to move, would you desire to remain a resident of the tri-communities area (Saugatuck, Douglas, or Saugatuck Township)?

☐ Yes

☐ No

☐ None of the above- I am neither a full-time nor a part-time resident of the City of Saugatuck.



## City of Saugatuck Master Plan Community Survey (Draft)

### 4. Community Character

\* 17. How would you best define small-town community character? (choose no more than 3)

- ☐ Quaint, smaller-scale cottages and homes
- ☐ Arts and culture
- ☐ Walkable neighborhoods
- ☐ Walkable downtown
- ☐ "Mom and pop" shops
- ☐ Rural
- ☐ Historic preservation
- ☐ Community events
- ☐ Knowing your neighbors
- ☐ No "franchise" commercial architecture
- ☐ Knowing your elected officials
- ☐ Other (please specify)

- ☐ None of the above

18. How else would you define small-town community character as it relates to the City of Saugatuck?



## City of Saugatuck Master Plan Community Survey (Draft)

### 5. Parks and Recreation

19. How frequently do you use the following parks?

|                                     | Daily                 | Weekly                | Monthly               | Several times a<br>year | Never                 |
|-------------------------------------|-----------------------|-----------------------|-----------------------|-------------------------|-----------------------|
| Oval Beach                          | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/> |
| Mt. Baldhead Park                   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/> |
| Chain Ferry                         | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/> |
| Saugatuck Harbor<br>Natural Area    | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/> |
| Coghlin Park                        | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/> |
| Cook Park                           | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/> |
| John Woolam Trail                   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/> |
| Village Square Park                 | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/> |
| Mildred Peterson<br>Nature Preserve | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/> |
| Rose Garden                         | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/> |
| Wicks Park                          | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/> |
| Saugatuck Wilds                     | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/> |

Other (please specify)

20. Considering the previous list of City parks, what improvements do you feel are necessary and where?

21. Is there a need for an additional public restroom downtown?

- ☐ Yes
- ☐ No
- ☐ Unsure



City of Saugatuck Master Plan Community Survey (Draft)

## 6. Downtown and the Economy

## 22. How important are the following?

|                                                                                                                                               | Absolutely<br>essential | Important             | Unsure                | Of little<br>importance | Not at all<br>important |
|-----------------------------------------------------------------------------------------------------------------------------------------------|-------------------------|-----------------------|-----------------------|-------------------------|-------------------------|
| Supporting existing or new local businesses                                                                                                   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/>   |
| Focusing on developing more arts and cultural attractions                                                                                     | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/>   |
| Filling vacant storefronts                                                                                                                    | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/>   |
| Improving aging commercial building façades and storefronts                                                                                   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/>   |
| Redevelopment of aging or underutilized buildings (tear down and rebuild new)                                                                 | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/>   |
| Eco-tourism and recreation, such as hiking, beaches, birding, etc.                                                                            | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/>   |
| Waterfront activities                                                                                                                         | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/>   |
| Day-use/transient docking                                                                                                                     | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/>   |
| Availability of accommodations (hotels, inns, bed & breakfast, short-term rentals)                                                            | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/>   |
| Community festivals and events                                                                                                                | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/>   |
| Outdoor dining along sidewalks and streets, such as café seating                                                                              | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/>   |
| Ensure attractive and limited signage to preserve character                                                                                   | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/>   |
| New and renovated commercial buildings are designed to be consistent with the existing character of the downtown area and commercial district | <input type="radio"/>   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/>   | <input type="radio"/>   |

23. Does the City need any more of the following types of businesses?

|                                     | We need more          | The current amount is okay | There are already too many |
|-------------------------------------|-----------------------|----------------------------|----------------------------|
| Restaurants                         | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/>      |
| Taverns, wineries,<br>and breweries | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/>      |
| Offices and services                | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/>      |
| Hotels, motels,<br>boutique inns    | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/>      |
| Retail stores                       | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/>      |
| Galleries                           | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/>      |
| Bed and breakfast<br>inns           | <input type="radio"/> | <input type="radio"/>      | <input type="radio"/>      |

24. Would you support the development of a Downtown Development Authority? This would allow innovative methods to fund public infrastructure improvements.

- ☐ Yes
- ☐ No
- ☐ Unsure



## City of Saugatuck Master Plan Community Survey (Draft)

### 7. Mobility

25. Why do you walk in the City?

- ☐ Exercise
- ☐ Recreation
- ☐ Commuting
- ☐ Shopping
- ☐ I don't walk in the City

26. How often do you walk in the downtown area?

- ☐ daily
- ☐ weekly
- ☐ monthly
- ☐ several times a year
- ☐ never

27. Would you walk downtown more frequently in the downtown area if there were improved sidewalks and crosswalks?

- ☐ Yes
- ☐ No

28. How often do you walk in the residential neighborhoods?

- ☐ daily
- ☐ weekly
- ☐ monthly
- ☐ several times a year
- ☐ never

29. Would you walk in the residential neighborhoods more frequently with improved sidewalks and crosswalks?

- ☐ Yes
- ☐ No

30. Why do you ride a bike in the City?

- ☐ Exercise
- ☐ Recreation
- ☐ Commuting
- ☐ Shopping
- ☐ I don't ride a bike in the City

31. How often do you ride a bike in the downtown area?

- ☐ daily
- ☐ weekly
- ☐ monthly
- ☐ several times a year
- ☐ never

32. Would you ride a bike in the downtown area more frequently with improved street markings, safety signage, or pathways?

- ☐ Yes
- ☐ No

33. How often do you ride a bike in the residential neighborhoods?

- ☐ daily
- ☐ weekly
- ☐ monthly
- ☐ several times a year
- ☐ never

34. Would you ride a bike in the residential neighborhoods more frequently with improved street markings, safety signage, or pathways?

- ☐ Yes
- ☐ No

35. Do you agree or disagree with the following statements?

|                                                                                                | Strongly agree        | Somewhat agree        | Unsure                | Somewhat disagree     | Strongly disagree     |
|------------------------------------------------------------------------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| The downtown area is safe and convenient for the mobility of disabled individuals.             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Options for public transit (buses, trolleys, etc.) should be expanded.                         | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| A multi-use pathway should be constructed along Perryman Street to walk or bike to Oval Beach. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| A multi-use pathway should be constructed along Park Street to walk or bike to Oval Beach.     | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The Chain Ferry is an important part of the transportation system.                             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Parking is convenient and available when I need it.                                            | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Improved signage and identification of parking areas are needed.                               | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

36. Where can crosswalks and pedestrian connections be added or improved?

37. Where can street intersections be improved with signals, lighting, signage, or other features?

38. Do you feel the City should invest in the following?

|                                                                                       | Agree                 | Unsure                | Disagree              |
|---------------------------------------------------------------------------------------|-----------------------|-----------------------|-----------------------|
| Street improvements                                                                   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| On-street painted bike lanes                                                          | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Sidewalk extensions and improvements                                                  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| On-street parking (angled or parallel)                                                | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Multi-use pathways for walking, biking, running, scooters, roller skates/blades, etc. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Off-street parking lots                                                               | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |



City of Saugatuck Master Plan Community Survey (Draft)

## 8. Housing and the Environment

39. Do you agree with the following statements about housing?

|                                                                                                                            | Strongly agree        | Somewhat agree        | Unsure                | Somewhat disagree     | Strongly disagree     |
|----------------------------------------------------------------------------------------------------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Preserving existing neighborhood character should be a priority                                                            | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The design of new homes should be limited to be consistent and compatible with the scale of existing homes in the vicinity | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| It should be easier to rent an accessory dwelling unit (long-term- 30 days+)                                               | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The City should investigate strategies for more affordable workforce housing                                               | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Options for "aging in place" should be explored                                                                            | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Recent housing development fits the character of the neighborhood                                                          | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Townhomes and row houses are appropriate in neighborhoods if designed to fit the scale and character                       | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Small apartment buildings are appropriate in neighborhoods if designed to fit the scale and character                      | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Upper-floor apartments are appropriate in the downtown area                                                                | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The historic district should be expanded to place further restrictions on redevelopment and new development                | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Backyard chickens should be allowed                                                                                        | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

40. Do you agree with the following statements about the environment?

|                                                                                                                                               | Strongly agree        | Somewhat agree        | Unsure                | Somewhat disagree     | Strongly disagree     |
|-----------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| The existing tree canopy should be preserved and new street trees planted                                                                     | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Right-of-way (between sidewalks and streets), yards, parks, and green spaces should be used for rain gardens and natural stormwater treatment | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Increased protection of dunes is needed                                                                                                       | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Light fixtures throughout the area should be "Dark Sky Friendly," meaning they have a lesser impact on the night sky.                         | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |



## City of Saugatuck Master Plan Community Survey (Draft)

### 9. City Identity and Services

41. Do you agree with the following statements about the City's logo and signs?

|                                                                                                      | Strongly agree        | Somewhat agree        | Unsure                | Somewhat disagree     | Strongly disagree     |
|------------------------------------------------------------------------------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| The City logo is representative of the community                                                     | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Pedestrian sidewalk wayfinding signs are attractive and conveniently placed throughout the community | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| City gateway signs are attractive and representative of the community                                | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Interpretative historic signs are representative of our history and culture                          | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

42. What else is important to consider about the City's identity?

43. Rate the following City Services.

|                                                                            | Excellent             | Good                  | Average               | Poor                  | Very poor             | Unknown               |
|----------------------------------------------------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| Law enforcement services                                                   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Code enforcement                                                           | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Fire department                                                            | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Snow removal                                                               | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Park maintenance                                                           | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Curbside trash/recycling                                                   | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Street maintenance                                                         | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Bulky item and yard waste pickup                                           | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Administration (management, planning/zoning, finance, assessing, building) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Overall quality of City services                                           | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

44. Do you agree or disagree with the following statements?

|                                                                                                                             | Strongly agree        | Somewhat agree        | Unsure                | Somewhat disagree     | Strongly disagree     |
|-----------------------------------------------------------------------------------------------------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| The City's website is easy and convenient to use for accessing information                                                  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The City has an active and informative presence on social media                                                             | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Meetings are accessible and convenient to attend in person                                                                  | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Meetings are accessible and convenient to attend online through Zoom virtual meetings                                       | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I can find the information I need by calling or emailing City Hall                                                          | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I feel well-informed about community issues, events, and programs                                                           | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| I can find the information I need from other community sources (social media, church, school, homeowners association, etc.) | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

45. Do you agree or disagree with the following statements?

|                                                                                                            | Strongly agree        | Somewhat agree        | Unsure                | Somewhat disagree     | Strongly disagree     |
|------------------------------------------------------------------------------------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| The City of Saugatuck should consider consolidating its public works services with the City of Douglas.    | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| Saugatuck and Douglas should consider combining as one city.                                               | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The City of Saugatuck should consider establishing its own police department.                              | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |
| The City of Saugatuck should consider expanding its city limits by annexing land to increase the tax base. | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

46. What are the best ways to receive community information? Choose as many reasons as you wish.

- ☐ Newsletter
- ☐ Newspaper
- ☐ Text message
- ☐ Email
- ☐ Social media
- ☐ Website



## City of Saugatuck Master Plan Community Survey (Draft)

### 10. Priorities

47. Rank the top overall priorities for the City of Saugatuck.

- ☐ A vibrant, strong, and attractive downtown that maintains small-town charm
- ☐ Environmental sustainability and resiliency
- ☐ Safe and accessible sidewalks, crosswalks, and pathways for pedestrians and cyclists
- ☐ A welcoming and inclusive community
- ☐ Affordable/workforce housing
- ☐ Year-round, residential community
- ☐ Economic development, tourism, and support for local businesses
- ☐ Residential growth and development (infill of neighborhoods or redevelopment of existing houses)
- ☐ A strong cultural and arts community

48. Rank the top overall priorities for the Tri-Communities Area (Saugatuck, Douglas, and Saugatuck Township)

- ☐ Tourism
- ☐ Environmental sustainability and resiliency
- ☐ Regional pathways
- ☐ Economic development and job creation
- ☐ Growth and development
- ☐ Regional road network
- ☐ Affordable/workforce housing

49. What are the best things about living, working, and playing in the City of Saugatuck?

50. What improvements are needed to improve the City of Saugatuck?

51. What else would you like to tell us?