

Proposed Final Deliverable Framework

This document presents the proposed framework for the final parking study deliverable. It is intended to include a comprehensive executive summary and a digital binder organized around the white papers and supporting materials prepared for Parking Improvement Task Force meetings. The outline below identifies the proposed structure and content of the final deliverable.

1. Executive Summary and Recommended Actions

- a. Refrain from Advancing Paid Parking or Structured Parking at This Time and Why
- b. Strengthen Enforcement Practices and Ambassador Presence
- c. Expand Remote Parking, Shared Parking Arrangements, and Interurban Operations
- d. Improve Signage, Wayfinding, and Public Information

2. Study Purpose and Background

- a. Scope of Services
- b. Background

3. Existing Conditions and Key Findings

- a. Parking Inventory
- b. Occupancy Study Results
- c. Questionnaire Results
- d. Stakeholder Interview Findings
- e. Peer Community Review
- f. Framing Parking Challenges in Saugatuck
- g. Wayfinding, Signage, and Communications Review
- h. Future Growth and Parking Impacts

4. Alternatives Considered

- a. Paid Parking Considerations for Saugatuck
- b. Cost to Build and Operate a Parking Structure in Saugatuck
- c. Saugatuck Remote Parking, Interurban Expansion, and Shared Parking
- d. Increased Parking Enforcement and Ambassador Approach
- f. Employee Parking Management
- g. Butler Street One-Way Conversion

Appendix

- a. Parking Improvements Task Force Meeting Minutes